

04. Berne Union Strategy – Segovia Meeting Decisions and Action Points

A. STRATEGIC OBJECTIVES

1. NETWORKING (primarily internal)

- 1) Balancing members' attendance (regular/consistent vs occasional participants). This is up to the members themselves in the first place. How can MC and Secretariat stimulate both continuity and renewal of attendance? And how can the Secretariat stimulate that members not only come to get information, but also to give information?
- 2) More time for members to prepare and participate actively at meetings: earlier availability to members of topics, issues and information, enabling them to raise questions to other members already before the meeting
- 3) Cross-committee interaction and promote discussions across committees, also during breaks for informal networking
- 4) Website development (e.g. Discussion Forums, Young Professionals, etc) stimulating more and deeper interaction on members' business

2. INFORMATION EXCHANGE

- 1) Better committee (or focus group) structure (see below)
- 2) Website development leading to a clearer structure and better accessibility of information by topic (knowledge library, tagging, search, content, user manual, etc)
- 3) Increased capacity for data analysis (data/business analyst or data manager including data help desk)

3. VISIBILITY / INFLUENCE

- 1) Defining communications policy (visibility/branding): clarify what we can do / not do?
- 2) Increase quality publications on topics that are of interest to members & distribution channels
- 3) Further define Outreach Task Force mandate
- 4) Define open meeting with other industry player / better interaction with other industry players
- 5) Further define advocacy policy

B. OTHER TOPICS

1. EDUCATION

Internal:

- BU should not invest into its own programme but in:
- video takeaways from Specialist meetings

- other easily accessible feedback from specialist meeting and professional topics at general meetings (See also information exchange under point 2)
- training tailored to different levels, with experts from members training more junior staff of members
- dedicated training workshops

External:

- BU can make members aware of training programmes offered by others
- university interaction (data/trainees/articles/etc)

2. GREEN PRODUCTS AND PRACTICES

- It was decided that this is not a strategic objective
- But it is important to exchange views/practices
- And liaise with other associations and organisation on this issue
- What content to publish?

C. ORGANISATIONAL

COMMITTEES:

- MLT: for both ECAs + private + multilateral
- Separate ECA committee (Not for multilaterals, but can ECAs that are only members of the PCC join?)
- Private Insurers Forum (PIF)
- enhanced INV Technical Panel for investment insurers only
- Define purpose of each committee instead of having strict admission criteria
- Perhaps dispense with the word 'committee' and call it 'focus group' or something else

D. FOLLOW-UP FOR ACTION PLAN

1. TIMELINE AND IMPLEMENTATION REQUIREMENT

- What among above action items can we do now without further budgetary and HR resources
- Which of the action items need Member agreement and/or changes to the Statutes

2. IMPACT ON RESOURCES: HR AND FINANCIAL

- What to outsource, what to insource? Advocacy, data analysis, visibility, other?
- Impact on required skills at and size of Secretariat
- Overview of financial impact of proposals
- For Committee restructuring in particular the impact on:
 - o Meeting scheduling
 - o Membership fee level(s) and structure
 - o Secretariat
 - o Management Committee composition
 - o (Current) Committee Chairs and Vice Chairs
 - o Website structure / content

E. ACTION POINTS INTERACTION DIAGRAM

