

**Management Committee Meeting**

Berne Union office

London, UK

Wednesday, 29 January 2020

## **04. Berne Union Strategy – Education**

*For discussion*

In December 2019 the Management Committee discussed how the Berne Union could provide a variety of education options to assist members' needs in enhancing knowledge and expertise as well as contributing to career development and professionalisation in the member organisations and within Berne Union.

Education within Berne Union can be evaluated in two ways:

### **1. Improvement of tools that are already available:**

- a. Introducing quarterly webinars from experienced Berne Union members to less experienced members on pre-set dates and topics such as claims & recoveries, project finance, risk management, underwriting
- b. Providing a summary/key take-aways document for future reference and/or for the BULLETIN following a Specialist Meeting (like the articles published following the last Claims & Recoveries Specialist meeting and SME Marketing Workshop in 2019) by pre-selected delegates and/or BU Secretariat
  - i. A well-structured and informative summary of key takeaways from the discussions should be easier and faster to produce and creates an immediately useful output for attendees, non-attending members and (in some cases) external publication (any resolutions can still be formally recorded within this format)
  - ii. Streaming of specialist meetings and relevant parts of general meetings
  - iii. Enabling online distant participation to specialist meetings
- c. revival of discussion forums / focus groups in the Berne Union website (promotion of the use of the pages/website before, during and after specialist meetings)

## **2. Exploration of further education tools:**

A variety of knowledge delivery systems for online learning (e-learning courses, webinars, on-line training sessions) as well as face to face training (seminars & workshops, tailor-made training, meetings) is already available.

- a. Listing of existing education schemes provided by external organisations, on the Berne Union website
- b. Exploring education schemes by members and whether they are open for other members
- c. Encourage the Young Professionals core group to arrange for training sessions.